



Lahav Executive Education  
Commemorating Daniel Recanati  
Coller School of Management  
Tel Aviv University



Blavatnik Interdisciplinary  
Cyber Research Center



# Effective Cybersecurity

A thought-provoking and unique Executive Education Program that generates value by leveraging the mature and advanced expertise of Israeli cybersecurity visionaries, practitioners, and scientists

Artificial Intelligence and cybersecurity define today's business and organizational environment and impact every part of the organization's operations, growth, and success. Creating effective and resilient cybersecurity requires an interdisciplinary approach, asking the right questions, and bringing together leaders from across the organization, its supply chain, and regulators. This program will boost your career by giving you the tools to effectively contribute and lead a sustainable, cyber-resilient digital transformation.

Israel, aka The Start-Up Nation, has nurtured a flourishing tech ecosystem, a resilient critical infrastructure, and ground-breaking technological innovations. Situated in Israel's cultural, financial, and technological capital, Tel Aviv University shares Israel's unshakable spirit of openness and innovation. "Effective cybersecurity" is a collaborative effort between two world-leading faculties: the Blavatnik Interdisciplinary Cyber Research Center (ICRC) and the Lahav Executive Education, Coller School of Management.

## Program Leaders



### **Professor Major-General (Res.) Isaac Ben-Israel**

Head of Tel Aviv University's Blavatnik Interdisciplinary Cyber Research Center and Co-Director of Israel's Artificial Intelligence Task Force



### **Dr. Lior Tabansky**

Head of Research Development for the Blavatnik Interdisciplinary Cyber Research Center and Program's Academic Director

## Key Takeaways

- Gain a comprehensive understanding of how digital transformation and cybersecurity, the two sides of the same coin, play a critical role in organizational growth and success.
- Deepen your knowledge of the cutting-edge interdisciplinary science of cybersecurity.
- Obtain a practical framework that you can use to assess risks, identify opportunities, and contribute to your organization's success.
- Learn to create impactful cybersecurity leadership and effective cybersecurity culture across your organization.
- Understand emerging threats, solutions, and processes to protect and prepare your organization for existing and new cyber threats.
- Network with practitioners, entrepreneurs, scientists, and peers.

## Topics & Structure

- The program is customized according to the group or individual profile, sector, scope of operation and requirements.
- Study methodologies include classroom lectures, case study analysis, a tabletop crisis-management exercise, workshops, and company visits.
- Lectures are delivered by key players in the Israeli cyber ecosystem: business leaders, officials, academics, and cybersecurity practitioners.
- Company visit include leading companies operating in your sector for an unparalleled view of best practices in your field.
- Multinational tech corporations visits provide first-hand Experience of Israel's cybersecurity ecosystem.

## Logistics Services

- Local transportation during all program's days
- Hotel's booking services (free of charge)
- Most meals
- Letters for Visa applications if needed (free of charge)
- Cultural visits with professional tour guide

## Services not included

Air fare | Personal Insurance | Accommodation cost

## Location

The program can be held in Israel or on-line

## Duration

4-6 Days

## Certification

Participants receive a Tel Aviv University Executive Education Certificate from the Blavatnik Interdisciplinary Cyber Research Center and Lahav Executive Education, Coller School of Management.

## Contact Us

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